

## WEST MAUI WORKFORCE HOUSING SURVEY

Summary of Final Results | *N denotes number answered*

### Question 1: What industry are you employed in?

N = 361

56%	Visitor Industry: Hotels, Resorts, Lodging, Restaurants & Retail
13%	Public Sector (Teachers, police, fire, etc.)
4%	Non-profit sector
4%	Financial, Real Estate
4%	Construction
19%	Other

### Question 2: Commute to Work:

N = 361

82%	Car
4%	Car Pool
7%	Don't commute
2.5%	Employer transportation

### Question 3: Commute From:

N = 350

75%	West Side
16%	Central Maui
4%	South Maui
3%	Upcountry
2%	Other (North shore, East Maui, Lanai)

### Question 4: Outbound Commute (From West Maui)

N = 44

Main destinations: Central (26) and South (9)

### Question 5: How long have you lived at your current address:

N = 354

< 1 year	10%
1-5 years	32%
5-10 years	23%
10+ years	35%

### Question 7: Current Living Situation:

N = 352

Rent	53%
Own	33%
Live with Family	11%
Other	3%

**Question 8: Renters: Monthly Rental Rate:**

N = 186

<\$1,000	16%
\$1,000 - \$1,500	36%
\$1,500 - \$2,000	28%
\$2,000 - \$3,000	18%
> \$3,000	2%

**Question 9: Renters: Type of Rented Space**

N = 184

Single Family home	18%
Ohana (attached)	32%
Ohana (detached)	13%
Condo	15%
Room in a home	12%
Other	10%

**Question 10: Renters: Does anyone in your household receive rental housing assistance?**

N = 186

No:	91%
Yes, Public Housing	2%
Section 8	2%
Don't know/Other	5%

**Question 11: Renters: Have you ever owned a house or condo?**

N = 185

Yes:	18%
No:	82%

**Question 12: Renters: Which Living Situation do you prefer?**

N = 186

Affordable Rental:	22%
Affordable Home Ownership:	72%
Don't Know:	6%

**Question 13: Renters: If affordable homes were available, would you want to buy one?**

N = 184

Yes:	84%
No:	7%
Don't Know:	9%

**Question 14: Owners: Type of Ownership**

N = 113

Single Family Home	70%
Condo:	25%
Other:	5%

**Question 15: Owners: Mortgage Range**

N = 113

No mortgage	17%
<\$1,000	1%
\$1,000 - \$1,500	13%
\$1,500 - \$2,000	22%
\$2,000 - \$3,000	28%
>\$3,000	19%

**Question 17: Are you interested in attending educational seminars?**

N = 257

Yes, For First-time Buyers	55%
Yes, Financial advice on saving for a home purchase	50%
Yes, Educational home-buying seminar	53%
No	26%

**Question 18: If you are looking to purchase a house, what type of single family home?**

N = 264 (Note: some respondents selected more than one category)

1 to 2 bedroom	38%
3 to 4 bedroom	58%
5 + bedroom	3%
Not currently looking or N/A	17%

**Question 19: Current Annual Household Income**

N = 261

<\$65,120 (Up to 80% AMI)	43%
\$65,121 to \$81,400 (80% to 100% AMI)	22%
\$81,401 to \$97,680 (100% to 120% AMI)	15%
\$97,681 to \$113,960 (120% to 140% AMI)	8%
More than \$113,960 (140%+ AMI)	11%
Decline to answer	3%

**Question 20: Born and/or raised in Hawaii?**

N = 341

Yes	40%
No	60%

**Question 21: What Hawaiian Island were you raised on?**

N = 137

Maui	76%
Oahu	18%
Hawaii	3%
Molokai	1%
Lanai	1%
Kauai	1%

**Question 22: How long have you lived in Maui County?**

N = 338

Lifetime	21%
25+ years	22%
15 to 25 years	23%
5 to 14 years	23%
1 to 4 years	10%
Less than 1 year	1%

**Question 23: Are there multiple generations living in your home?**

N = 337

Yes	42%
No	58%

**Question 25: Are you considering a move to the Mainland?**

N = 339

Yes	25%
No	75%

**Question 26: Why are you considering a move to the Mainland?**

N = 85 (Note: some respondents selected more than one category)

Cost of living	78%
Lack of affordable housing	79%
Work-related opportunities	25%
Family	4%
Other	13%

**Question 27: Would you be willing to attend a County Council meeting to show support for a workforce housing project?**

N = 336

Yes	64%
No	8%
Not at this time	30%

**Question 28: When would you be able to attend a County Council meeting?**

N = 187 (Note: some respondents selected more than one category)

Evening	76%
Morning	35%
Afternoon	30%

**Question 29: Where would you be able to attend a County Council meeting?**

N = 188 (Note: some respondents selected more than one category)

West Maui	82%
Central Maui	36%
South Maui	13%
Upcountry Maui	8%

**Question 30: Would you be willing to submit written testimony to show support for a workforce housing project?**

N = 300

Yes	61%
No	6%
Not at this time	33%