

# FOCUS OUR MAUI ISLANDS NUI OUR FUTURE

## VISION STATEMENT

Maui Nui will be an innovative model of sustainable island living and a place where every child can grow to reach his or her potential.

The needs of each individual, the needs of our natural and cultural assets, and the needs of the whole community will be brought into balance to reflect the extremely high value we place on both the land and its people.

The education and well-being of young people will be fostered to ensure that those born on these islands can, if they choose, spend their whole lives here – raising children, owning homes, enjoying rewarding jobs, and taking advantage of opportunities to contribute to this community and to be good stewards of our local treasures.

Maui Nui will be a leader in the creation of responsible, self-sufficient communities and environmentally sound economic development.

That which makes Maui Nui unique in the world will be preserved, celebrated, and protected for generations to come.

## CORE VALUES

To accomplish our vision our islands must foster and respect the spirit of aloha, consider the generations of Maui Nui, yet-to-be, and be true to our core values:

- Stewardship of natural and cultural resources
- Compassion and understanding
- Respect for diversity
- Engagement and empowerment of local people
- Honoring cultural traditions and history
- Consideration of the needs of future generations
- Commitment to local self-sufficiency
- Wisdom and balance in decisionmaking
- Thoughtful, island-appropriate innovation

## KEY STRATEGIES FOR ACTION

Focus Maui Nui participants were thoughtful and innovative in how they formulated **strategies for action**... resulting in a series of integrated strategies that can shape the future we envision.

1

To foster the development of young people, to create more economic options down the road, and to strengthen the ability of local residents to direct the islands' future, the first priority is to **improve education**. Recommendations range from K-12 reform to the establishment of a public university.

2

To ensure that precious resources exist for future generations, to preserve the beauty of the islands, and to maintain the distinct rural identity and traditions of Maui Nui, the second priority is to **protect the natural environment**, including **addressing water needs**.

3

To maintain the quality of life on our islands and to ensure local residents have the chance to own their own homes and to move easily throughout the islands, **address infrastructure challenges, particularly housing and transportation** must be addressed.

4

To supply quality jobs for local residents, broaden the tax base, and provide Maui Nui with financial resources to accomplish its other goals, another priority is to **adopt targeted economic development strategies** that support and enhance the needs and desires of residents.

5

To pass history and culture to future generations and to ensure a healthy community in years ahead, Maui Nui must take steps to **preserve local culture and traditions** and to **address human needs**, particularly the epidemic of substance abuse among young people.

**FOCUS MAUI NUI** | December 2003

Maui Economic Development Board, Inc.

590 Lipoa Parkway, Suite 103 | Kihei, Maui, Hawaii 96753

phone 808.875.2300 | fax 808.879.0011 | email info@focusmauinui.com  
focusmauinui.com | medb.org